



Social Media Policy

In an increasingly “Social” world, The Macleod Junior Football Club and all its members must adhere to an appropriate Social Media Policy. This Policy is intended to provide guidelines and to protect the players, officials, club members, umpires and the wider football community. We expect our members to conduct themselves appropriately when using electronic communication to share information with other members or posting material on public websites connected to the club.

This policy requires that an individual or individuals be held to the same standards for Social Media that they would normally and reasonably be held to in other forms or public communications.

All social media postings, blogs, status updates and tweets are treated as public ‘comment’. Players, officials, club members and supporters are reminded that Social Networking postings, whilst you may think they remain in a private domain can be seen by others or made public.

Any member using Social Media sites such as Facebook, Twitter, YouTube or others may do so.

Social media postings:

- Must not offend, intimidate, humiliate or bully another person.
- Should respect and maintain the privacy of members.
- Must not bring the club into disrepute.
- Comments, videos or accusations that can be deemed improper, intimidating, racist, sexist or degrading are strictly prohibited when the content involved is of an Australian Rules Football nature or has any reference to the Macleod Junior Football Club.
- Should you wish to upload comment or video clip vision that involves a club member or club or League or League officials that you are unsure if it could be deemed improper, intimidating, racist, sexist or degrading? Seek approval from The Committee so as to not breach this policy.

Only members of The Executive Committee may post to any Social Media in the Name of Macleod Junior Football Club.